





# STREAMLINE QUALITY MANAGEMENT WITH AI AGENT EVALUATOR, POWERED BY SPARK AI

Effective quality management depends on how quickly supervisors can review the most important customer interactions and give agents relevant feedback consistently. Al Agent Evaluator streamlines the evaluation process using artificial intelligence to improve customer experiences and uncover insights into agent performance.

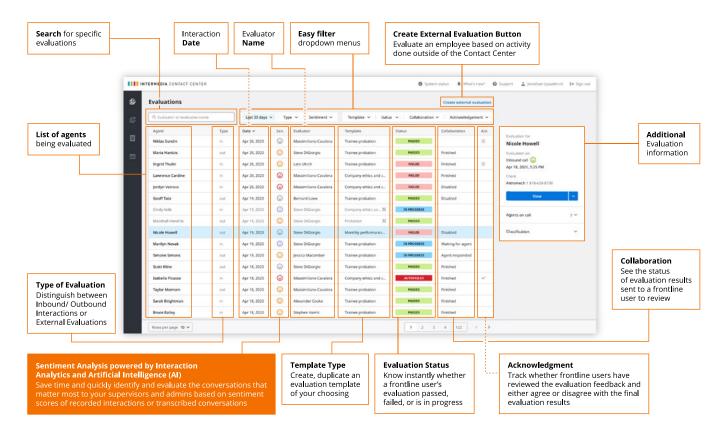


#### BENEFITS OF AI AGENT EVALUATOR

- Prioritize Key Conversations: Randomly spot-checking interactions risks overlooking critical interactions. Automatically assign conversations to evaluate based on keywords or phrases mentioned (e.g., "cancel", "not helpful"). Use sentiment analysis to further refine your search.
- **Fast Track Evaluations:** Use templated scorecards for faster, objective assessments and track agent improvement. All automatically creates transcripts, summaries, analyses evolving sentiment, identifies topics, and highlights agent behavior (e.g., talk speed, talk vs listen ratio) to expedite reviews.
- Better Customer Experiences: Al Agent Evaluator makes it easier to boost agent performance through continuous feedback and uncover additional insights about what customers care about which can improve customer satisfaction and business growth.

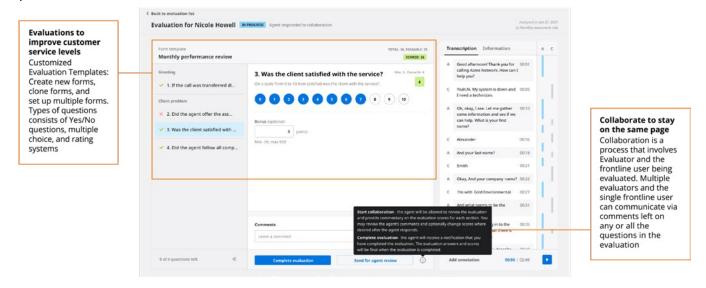
#### **FOCUSED REVIEW SELECTION**

The Supervisor View provides a comprehensive overview of recorded agent interactions along with AI Sentiment Analysis, filters, and evaluation status designed to help supervisors focus on the right conversations.



### STANDARIZED REVIEWS

Customized grading templates ensure consistent scoring criteria regardless of who is evaluating a customer interaction. Supervisors can choose from a variety of question types and establish pass/fail minimums.



#### AI-POWERED REVIEWS

Use artificial intelligence to expedite reviews. Read the Al Summary to get a quick recap of the call. Use evolving sentiment analysis to see how the customer and agent mood changed over time. Leverage the transcript, call topics, and agent performance metrics, to quickly review the call and grade it.

#### **Overall Sentiment Analysis**

Summarizes the emotional tone of a conversation as positive, negative, or neutral. Supervisors can see percentage details by hovering over the icon.



#### **Evolving Sentiment Analysis**

Tracks sentiment changes for both agent and customer. Categories: Overall, Agent, and Customer sentiment. Helps supervisors understand sentiment, spot coaching opportunities, and highlight best practices.

## In this scenario, the following means:

Overall: Neutral

**Agent:** Consistently positive **Customer:** Dissatisfied at first.

later positive



#### **Call Topics**

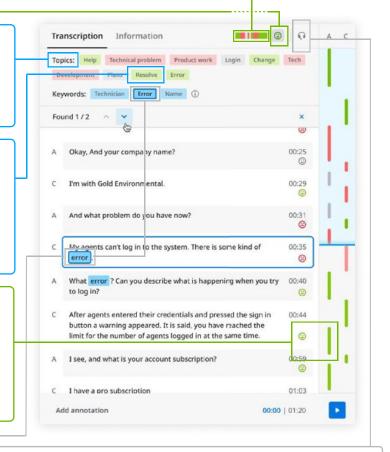
Our Generative AI engine processes call transcriptions to categorize customer-agent conversations based on specific topics. It utilizes sentiment analysis to extract key topics from the conversations.

#### **Color-Coded Sentiment:**

The "Topics" feature utilizes color-coding to represent the sentiment associated with different conversation topics: green for positivity, red for negativity, and grey for neutrality. This visual cue streamlines interpretation and enables more efficient analysis of customer-agent interactions.

#### Color-Coded Sentiment: Transcription Line & Audio Segment

Each transcription line and its corresponding audio segment are color-coded based on the expressed sentiment. This visual cue allows supervisors to swiftly grasp the emotional tone of the conversation and track how it evolves throughout the interaction.



#### **Keywords Finder**

Allows supervisors to track specific keywords. For example, entering "Error" lets the Al Agent Evaluator find all instances in the transcript, enabling a detailed review of the context and outcomes.

#### **Agent Performance:**

**Headset Icon:** offers key agent performance metrics:

**Talk/Listen Ratio:** Shows the balance between speaking and listening, e.g., 54/46, helping assess engagement.

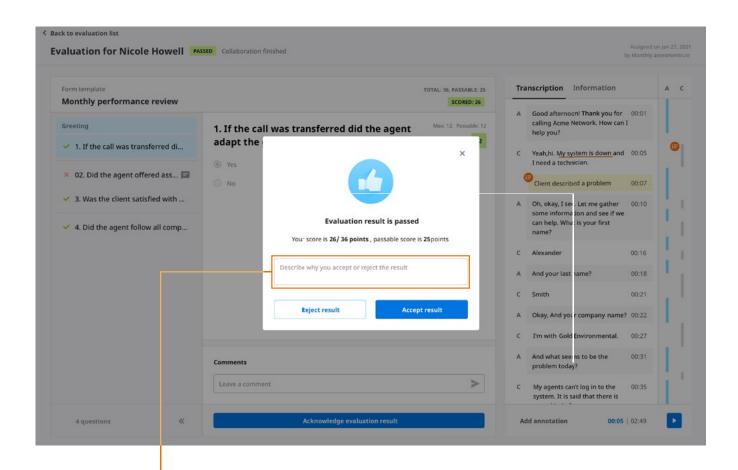
Words per Minute (WPM): Indicates an agent's speaking speed, crucial for ensuring

customer understanding and maintaining optimal call handle time.



#### INCREASE AGENT ENGAGEMENT

Share performance evaluations with agents, ensuring they receive timely and constructive feedback to understand their strengths and areas for improvement. Allow agents to provide their own feedback to evaluators to ensure agents feel their input is heard.



#### Send evaluations to frontline users

Once the evaluation is complete, the frontline user being evaluated can acknowledge the evaluation and either agree or disagree with the final evaluation results